

GRAND COUNTY TOURISM PROFILE

County Indicator	2008	2009	2010	% Change 2009-2010	State Ranking
DEMOGRAPHIC					
Population	8,981	9,034	9,296	2.9%	22
Total Non-Ag Employment	4,679	4,518	4,494	-0.5%	17
Non-Ag Avg Monthly Wage	\$2,251	\$2,280	\$2,294	0.6%	22
Per Capita Income	\$29,965	\$29,844	n/a	n/a	n/a
Unemployment Rate*	6.1%	9.5%	10.5%	10.5%	4
SPENDING & EMPLOYMENT					
Spending by Travelers**	\$122,077,489	\$107,463,993	\$125,728,555	17.0%	8
Travel & Tourism Related Employment	2,413	2,073	2,367	14.2%	8
TOURISM TAX REVENUES					
Local Tax Revenues from Traveler Spending**	\$6,482,217	\$5,631,690	\$6,575,691	16.8%	8
Transient Room Tax	\$1,492,795	\$1,468,312	\$1,581,175	7.7%	5
Restaurant Tax	\$333,704	\$332,338	\$352,481	6.1%	11
Car Rental Tax	\$34,950	\$24,060	\$21,625	-10.1%	6
Retail Sales					
Gross Taxable Retail Sales	\$296,090,286	\$264,614,523	\$262,101,107	-0.9%	16
REGIONAL VISITATION COUNTS					
Thompson Springs Welcome Center	76,847	82,695	79,442	-3.9%	
Glen Canyon N.R.A.	1,897,021	2,038,931	2,120,559	4.0%	
Arches N.P.	928,794	996,306	1,022,823	2.7%	
Canyonlands N.P.	436,713	436,819	435,907	-0.2%	
Dead Horse Point S.P.	184,560	179,157	169,595	-5.3%	
Green River S.P.	21,142	25,190	23,282	-7.6%	

* Several Counties have identical Unemployment Rates

** GOPB methodology change for 2010 calculations

r=revised

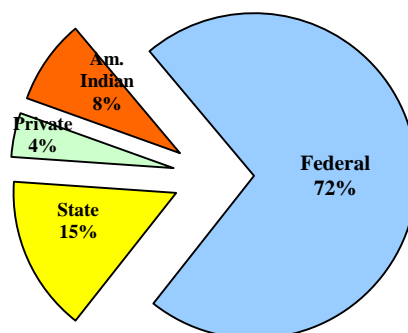
Land Ownership - 2010	No. of Acres	% Total
Total Acres in County	2,351,436	100.0%
Federal Government	1,690,481	71.9%
BLM	1,554,949	66.1%
US Forest Service	57,299	2.4%
National Park Service	76,603	3.3%
National Wildlife Service	--	--
Other•	1,630	0.1%
State Government	364,607	15.5%
Utah State Parks & Recreation	3,225	0.1%
Utah State Wildlife Reserves	8,607	0.4%
State Trust Lands	347,407	14.8%
Other••	5,368	0.2%
American Indian	198,083	8.4%
Private*	103,344	4.4%

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

*May include some local government land

Land Ownership - 2010



Grand County Tourism Profile

